



OUAD00-0720-00 42
To authenticate this document,
please scan the QR Code



Republika ng Pilipinas
Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0720-0042
MEMORANDUM
14 July 2020

To: **Regional Directors and BARMM Education Minister
School Division Superintendents**

Subject: **PARTNERSHIP/NEGOTIATION WITH LOCAL TV STATIONS,
CABLE TV, AND RADIO BROADCASTING NETWORKS**

To ensure access to and provide basic education for all learners at all times, the Department continues to explore, develop and enhance online learning and teaching measures and other modes of education delivery, amidst the COVID-19 pandemic and the limitations brought about by the nationwide quarantine. Concerted efforts are currently being undertaken by this office and the National Telecommunications Commission (NTC) to bring about the desired outputs and results especially in the forging of commitments and collaborations from the Television Stations, Cable TV networks, and Radio Broadcasting Networks.

DepEd is fortunate to have the full support of the NTC in ensuring that all Television Stations, Cable TV networks and Radio Broadcasting Networks will cooperate and comply with relevant laws and regulations relative to their role in providing free public service to the government.

For your ready reference, and as basis/authority for your negotiation/partnerships, NTC has issued three (3) memoranda, to wit:

1. NTC Memorandum Circular 09-06-2020

This Memorandum enjoins all **Cable TV Network operators** to assist and extend support to DepEd and reminds them to faithfully observe the provisions of NTC Memorandum Circular No. 4-08-88, entitled "*Revised Rules and Regulations Governing Cable Television Systems in The Philippines*" specifically Section 6.3.2. Item c which states that:

"In addition to the signals such cable TV system is required to carry, **an access channel should be provided to be used by the following entities for free**, as a public service feature of the cable television system:



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo



Scan this QR Code to view
Videos and Magazines
of Major Programs



- a. **National** and local government (including military);
- b. Health and welfare; and
- c. **Education**, cultural and civic"

2. NTC Memorandum Circular 10-06-2020

This Memorandum enjoins **all radio and TV Network operators** to assist and extend support to DepEd and reminds all radio and TV networks and operators in the country of their obligation as mandated in their respective franchises. This only means that TV and radio networks shall provide free of charge, adequate public service time which is reasonable and sufficient to enable the government to reach the pertinent population/s or portions thereof to provide among others, sound and balanced programming; promote public participation; assist in the functions of public information and education. In order to realize this, **all TV and radio networks are mandated to provide free of charge, a minimum of thirty (30) hours/month time or access channel thru its radio/television station facilities to the National Government.**


3. NTC Memorandum Circular 11-07-2020

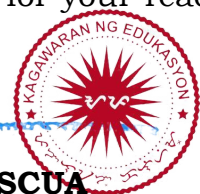
This Memorandum enjoins **all broadcast network and operators of Digital Terrestrial Television (DTT)** to assist and extend support to DepEd and reminds all DTT broadcast network and operators in the country of their obligation as mandated in their respective franchises. This only means that they shall provide free of charge, adequate public service time which is reasonable and sufficient to enable the government to reach the pertinent population/s or portions thereof to provide among others, sound and balanced programming; promote public participation; assist in the functions of public information and education. In order to realize this, **all DTT broadcast network and operators are enjoined to provide at least one (1) slot in their DTT program line up for the carriage of educational materials for use by DepEd.**

Based on the above-mentioned Memoranda, you are hereby directed to exert all efforts to execute and finalize partnership agreements with your respective local TV stations, Cable TV Network and Radio network operators to further strengthen and widen the scope of the blended learning modalities that will be used by learners nationwide. These issuances will be extremely helpful in your talks and negotiations since these has the force and effect of a legal and valid regulation that should be strictly complied with.

Copies of the three (3) NTC Memoranda are hereto attached for your ready reference.

For guidance and compliance.


ALAIN DEL B. PASCUA
Undersecretary





REPUBLIC OF THE PHILIPPINES
NATIONAL TELECOMMUNICATIONS COMMISSION
NTC Building, BIR Road, East Triangle, Diliman, Quezon City
Email: ntc@ntc.gov.ph; website: <http://www.ntc.gov.ph>

22 June 2020

MEMORANDUM ORDER NO. 10-06-2020

TO : ALL RADIO & TV BROADCAST NETWORKS / OPERATORS

SUBJECT: ASSISTANCE TO THE DEPARTMENT OF EDUCATION TO ENSURE CONTINUITY OF PROVIDING QUALITY EDUCATION AMIDST THE COVID-19 PANDEMIC

The Department of Education (DepEd) is presently working to explore, develop and enhance various modes of learning and teaching modalities in order to ensure continuity of providing quality education amidst the COVID-19 pandemic. Relative to this, the DepEd is considering the use of radio and television networks and facilities for its distance learning initiative as an alternative mode for the delivery of quality basic education.

Recognizing the foregoing, the National Telecommunications Commission (NTC), as the government agency mandated to oversee the operation of radio and TV broadcasting in the country, hereby reminds all radio and TV networks and operators in the country of their obligation on the following, as mandated in their respective franchises:

“Responsibility to the Public. - The grantee shall provide free of charge, adequate public service time which is reasonable and sufficient to enable the government, through the broadcasting stations or facilities of the grantee, to reach the pertinent population/s or portions thereof on important public issues and relay important public announcements and warnings as necessity, urgency or law require; provide at all times sound and balanced programming; promote public participation; assist in the functions of public information and education;....”

Radio and TV broadcast networks and operators are also reminded of their obligation to provide the National Government access to their facilities, as provided in their Authorizations, which states that:

“It shall provide free of charge, a minimum of thirty (30) hours/month time or access channel thru its radio/television station facilities to the National Government to enable it to reach the population on important public issues; assist Government, national or local, in the functions of public information and education.....”

Pursuant to the aforementioned provisions, and in order to realize the above objectives, all radio and-TV broadcasters in the Philippines are enjoined to assist and extend support to the Department of Education on these initiatives.

For information and compliance.



GAMALIEL A. CORDOBA
Commissioner



REPUBLIC OF THE PHILIPPINES
NATIONAL TELECOMMUNICATIONS COMMISSION
NTC Building, BIR Road, East Triangle, Diliman, Quezon City
Email: ntc@ntc.gov.ph; website: <http://www.ntc.gov.ph>

26 June 2020

MEMORANDUM ORDER NO. 11-07-2020

TO : ALL DIGITAL TERRESTRIAL TV (DTT) NETWORKS / OPERATORS

SUBJECT: ASSISTANCE TO THE DEPARTMENT OF EDUCATION TO ENSURE CONTINUITY OF PROVIDING QUALITY EDUCATION AMIDST THE COVID-19 PANDEMIC

The Department of Education (DepEd) is presently working to explore, develop and enhance various modes of learning and teaching modalities in order to ensure continuity of providing quality education amidst the COVID-19 pandemic. Relative to this, the DepEd is considering the use of digital television technology for its distance learning initiative as an alternative mode for the delivery of quality basic education.

Recognizing the foregoing, the National Telecommunications Commission (NTC), as the government agency mandated to oversee the operation of television broadcasting in the country, hereby reminds all TV networks and operators, specifically DTT operators, of their obligation on the following, as mandated in their respective franchises:

“Responsibility to the Public. - The grantee shall provide free of charge, adequate public service time which is reasonable and sufficient to enable the government, through the broadcasting stations or facilities of the grantee, to reach the pertinent population/s or portions thereof on important public issues and relay important public announcements and warnings as necessity, urgency or law require; provide at all times sound and balanced programming; promote public participation; assist in the functions of public information and education;....”

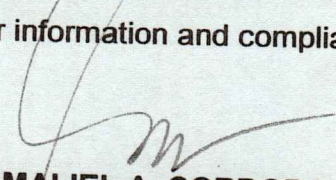
DTT broadcast networks and operators are also reminded of the provisions on NTC Memorandum Circular No. 07-12-2014 (Rules and Regulations for Digital Terrestrial Television Broadcast Service), specifically on the following:

“Section 2.3 A duly authorized DTTB service provider shall have the option to adopt either single or multi-program HDTV format or single or multi-program SDTV program format, or any combination thereof for its digital service.....”

“Section 2.4 The provision of new programs in addition to the legacy program is encouraged. The provision of HD programs is likewise encouraged.”

Pursuant to the aforementioned provisions, all DTT broadcast networks and operators are enjoined to provide at least one (1) slot in their DTT program line up for the carriage of educational materials for use by the Department of Education for their distance learning initiatives.

For information and compliance.


GAMALIEL A. CORDOBA
Commissioner *a*

B



REPUBLIC OF THE PHILIPPINES
NATIONAL TELECOMMUNICATIONS COMMISSION
NTC Building, BIR Road, East Triangle, Diliman, Quezon City
Email: ntc@ntc.gov.ph; website: <http://www.ntc.gov.ph>

22 June 2020

MEMORANDUM ORDER NO. 09-06-2020

TO : ALL CABLE TV OPERATORS IN THE PHILIPPINES

SUBJECT: ASSISTANCE TO THE DEPARTMENT OF EDUCATION TO ENSURE CONTINUITY OF PROVIDING QUALITY EDUCATION AMIDST THE COVID-19 PANDEMIC

The Department of Education (DepEd) is presently working to explore, develop and enhance various modes of learning and teaching modalities in order to ensure continuity of providing quality education amidst the COVID-19 pandemic. Relative to this, the DepEd is considering the use of Cable TV (CATV) networks and facilities for its distance learning initiative as an alternative mode for the delivery of quality basic education.

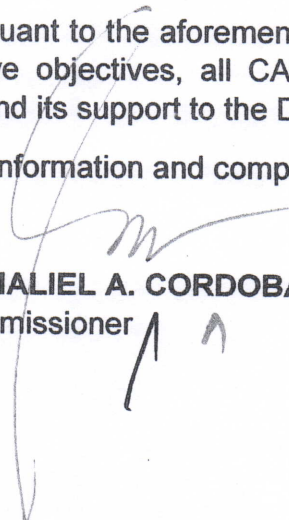
Recognizing the foregoing, the National Telecommunications Commission (NTC), as the government agency mandated to oversee the operation of cable television in the country, hereby reminds all Cable TV operators of the provisions of NTC Memorandum Circular No. 4-08-88, "REVISED RULES AND REGULATIONS GOVERNING CABLE TELEVISION SYSTEMS IN THE PHILIPPINES" specifically Section 6.3.2. Item c which states that:

"In addition to the signals such cable TV system is required to carry, an access channel should be provided to be used by the following entities for free, as a public service feature of the cable television system:

- a. National and local government (including military);*
- b. Health and welfare; and*
- c. Education, cultural and civic"*

Pursuant to the aforementioned NTC Memorandum Circular, and in order to realize the above objectives, all CATV operators in the Philippines are enjoined to assist and extend its support to the Department of Education on these initiatives.

For information and compliance.


GAMALIEL A. CORDOBA
Commissioner