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Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim

**OUA MEMO 00-0521-0207**  
**MEMORANDUM**  
26 May 2021

To: **Regional Directors and BARMM Education Minister**  
**Designated Tobacco Control Coordinators**  
**Designated Brief Tobacco Intervention Providers**  
**Information Officers**  
**Youth Formation Coordinators**

Subject: **VIDEO RECORDING OF THE PRAYER FOR**  
**WORLD NO TOBACCO DAY 2021**

The Department of Education (DepEd) will participate in the global celebration of the World No Tobacco Day on 31 May 2021. To open the celebration, DepEd will produce and share a video on a prayer of protection for public health and for the youth, in line with the key messages of the campaign.

In this regard, the Regional Offices (ROs) are enjoined to select personnel and learners who may be requested to take a video of themselves reciting the attached prayer (Annex A) and submit the same. All submissions shall be reviewed before being considered to be part of the final video. ROs may refer to the following table for the selection of participating individuals:

<b>Identified Personnel/Learner</b>	<b>Specific Instructions</b>
One (1) health personnel, preferably a Tobacco Control Coordinator or a Brief Tobacco Intervention Provider	<ul style="list-style-type: none"><li>• Wear medical/dental/nursing attire</li><li>• Record preferably in the clinic setting</li></ul>
One (1) teacher	<ul style="list-style-type: none"><li>• Wear the school uniform</li><li>• Record in the school setting or with classroom as a background</li></ul>
One (1) learner-leader	<ul style="list-style-type: none"><li>• Wear the school uniform</li><li>• <b>Record the video at home</b> (with assistance of the parent or any adult; no need for DepEd personnel to physically go to the learner's house nor for the learner to go to school)</li></ul>



**Office of the Undersecretary for Administration (OUA)**

*[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]*

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The Office of the Undersecretary for Administration (OUA) seeks the assistance of the ROs' respective Tobacco Control Coordinator, Youth Formation Coordinator, and Information Officer for the smooth facilitation of this request.

Please refer to the enclosed list of technical reminders (Annex B) for proper guidance. Further, kindly observe the required health standards during the video recording.



The participating learners are required to submit a consent form (Annex C) signed by the learner and/or a qualified adult (e.g., parent, guardian, teacher, or school head).

Please submit the videos and signed consent forms not later than 28 May 2021 through email at [tobaccocontrol@deped.gov.ph](mailto:tobaccocontrol@deped.gov.ph) with subject: 2021 WNTD Prayer Video. Further, all submissions should contain the following details of the participating learner and personnel:

1. Complete name
2. Position and designation (if personnel)
3. Office/school/SDO/Region
4. Contact information (email address and mobile number)

For further queries on this request, please contact Mr. Gian Erik Adao, Education Program Specialist II of the Bureau of Learner Support Services, through 0917 327 4426 or email at [gian.adao@deped.gov.ph](mailto:gian.adao@deped.gov.ph) or [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph).

For immediate and appropriate action.

  
  
**ALAIN DEL B. PASCUA**  
Undersecretary



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## **Annex A**

### **WNTD 2021 Prayer**

Almighty God,

Today, we take time to remember the millions of Your children who die or get sick from tobacco use every year—they who use the products themselves, and they who die or get sick due to secondhand smoke exposure.

We confess that some of us have chosen to cultivate products that are responsible for the diseases and deaths. We pray that You touch the hearts of the people in tobacco and related industries so that they will pursue other opportunities to use the gifts You have bestowed upon them to promote life and health instead.

We pray that You empower our brothers and sisters who used to smoke and use tobacco and other products and have decided to quit the addiction. Please assure them that they are supported in their decision.

We pray that You lead the world's governments and policymakers to boldly support the implementation of comprehensive tobacco control policies to prevent the younger generation from initiating nicotine and tobacco product use.

We pray that You guide our young people and keep them protected from tobacco and related industries' manipulation. Make us instruments of Your protection so that our young people become equipped with knowledge and necessary skills to make informed choices.

May You bless the efforts of all the health advocates, educators, youth workers, and children's rights champions who are joining hands today in crying out our desire to create a generation that is free from tobacco and second-hand smoke and the deaths and diseases that they cause.

Amen.



## **Annex B**

### **Technical Reminders**

1. The camera's orientation must be landscape or in a horizontal display.
2. Please submit raw video recordings (no editing and no background music).
3. When recording through Zoom or a similar platform, please do not use a virtual background. Instead, identify a spot in your workspace or home without too many distracting elements.
4. When using cellphones (preferred), please use the back camera (preferred quality: 1080p; preferred resolution: 60fs).
5. Please observe proper framing, such that no body parts are cut in the video. (Not too close, not too far, leaving just enough headroom and space at the bottom to edit in your name)
6. Please make sure that there is proper lighting and that the audio is clearly recorded without background noises.
7. Please allocate 5 seconds of pause before reading the first sentence, and another 5 seconds of pause after reading the last sentence.





Republika ng Pilipinas

## Department of Education

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In line with the mission of the Department of Education (DepEd) to provide quality, equitable, culture-based, and complete basic education where:

- students learn in a child-friendly, gender-sensitive, safe, and motivating environment;
- teachers facilitate learning and constantly nurture every learner;
- administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen; and
- family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners;

And in accordance with the DepEd's thrust to continuously improve itself to better serve its stakeholders, an effective communications strategy paves the way to a more efficient public policy formulation and implementation.

The DepEd and its representatives are therefore seeking your permission to take and make use of voice recordings and/or audiovisual images of you/ your children/your students for the purposes stated above.

Please furnish us with your full name and signature on the next page should you confirm your consent to the proposed use of your/your children/your students' photographs and video/voice recordings in our communications and publicity materials.

Thank you very much.



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# CONSENT, WAIVER, INDEMNITY and RELEASE

I, \_\_\_\_\_, M/F, \_\_\_\_\_ years of age, hereby grant permission to the **Department of Education (DepEd)** and its representatives to make recordings of my voice and to take photographs and/or videos in which I appear in, to be used for the communications and various public campaigns of the Agency be it in print, broadcast, and/or electronic media, at the event and location stated below:

Production name/ Project title: \_\_\_\_\_

Location: \_\_\_\_\_

I acknowledge that the DepEd owns all rights to these images and recordings. I further grant the DepEd and its representatives the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed.

I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials.

I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution.

I am 18 years of age or older/I am accompanied by my legal guardian, and I am competent to enter into this contract/NAME OF GUARDIAN: \_\_\_\_\_  
\_\_\_\_\_ has legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release.

This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

\_\_\_\_\_  
Signature \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
mm dd yyyy

\_\_\_\_\_  
Signature over printed name of Parent/Guardian/Teacher \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_  
mm dd yyyy

Address: \_\_\_\_\_

Home phone: \_\_\_\_\_ Mobile phone: \_\_\_\_\_